

***2012***  
**Horse Sponsorship  
Packages**



*'Dean'- Voted 2011 Horse of the Year*

## Horse Sponsorship Package Information

Horse Sponsors help to provide the necessary funding to keep our wonderful herd happy and healthy. On average, it costs approximately \$2000 each year to provide food and bedding along with dental, veterinary, and hoof care. In addition to the finances required to provide the necessities to keep them healthy and fed there is also the cost of manpower hours to exercise, groom, and care for the herd. Horse sponsorships are very important as they help to support the backbone of our program: our wonderful therapeutic and Hippotherapy horses (and ponies!).

### **Private vs. Corporate Packages**

**Private Packages:** A fun and unique way to sponsor your favorite member of the Horses Help Herd! Give as an individual, family, or in honor of a loved one. Each promotional/recognition piece in the sponsorship package will be displayed for one fiscal year.

**Corporate Packages:** A perfect way to show your support by sponsoring one of our amazing horses and a great promotional tool for your company. Each promotional/recognition piece in the sponsorship package will be displayed for one fiscal year.

### **Recognition, Promotional, and Reward Item Descriptions**

Website Recognition- Sponsor's name/logo will be featured on our Sponsor page and Horse page. Name/logo will also be recognized in an upcoming newsletter and on our Facebook page.

Barn Bash Ticket- A VIP ticket to the following year's Big Bad Barn Bash!

Main Stall Plate- Laser engraved plate with the horse's photo, bio, and Diamond Sponsor name/logo which will be posted on the horse's stall for all to see. (*See sample*)

Sponsor Plate- A second laser engraved plate featuring all Bronze, Silver, Gold, and Platinum, Diamond Sponsors for that horse which will be posted on the "Meet the Herd" wall. (*See sample*)

Halter- Custom made halter featuring their Diamond Sponsor's name on the cheek piece. An excellent marketing piece that will provide a high level of exposure by being visible in most of the horses photo's.

Saddle Blanket- Each horse will have a custom saddle blanket featuring their sponsors to be worn while working and at special events. Gold through Platinum Sponsors will share a side while the Diamond Sponsor will have their name/logo stand alone on the other side.

Delta Vest- Worn by our herd members that are Registered Delta Pet Partners. (Sponsor name/logo display same as saddle blanket)

Event Shirt- Custom western shirts worn by staff and volunteers during special events on and off site. Bronze, Silver and Gold sponsors will be featured on the 'shared sleeve' while the Platinum sponsor boasts a large name/logo on the remaining sleeve. Diamond Sponsor for the horse will have their name/logo on the back of the shirt for all to see.

Car Decal- Beautiful Horses Help window decal that has been custom made with 'Horse Sponsor' text.

Sponsor Level Shirt- Custom designed Horse Sponsor shirt.

Sponsor Plaque- Custom, laser engraved plaque featuring the name of the horse you sponsored. A beautiful item to display in home or office.

Metal Dog Tag- Custom laser engraved dog tag. Perfect as a key chain, zipper pull, etc.

Horse Charm- Custom made Pandora style dangle horse charm featuring a photo of sponsored horse. Perfect for a bracelet or necklace.

Bracelet w/ Month Charms- Beautiful Pandora style bracelet and charms. Starter bracelet includes spacer beads and a special starter charm. Each month is assigned unique charm that we send out to our sponsors. (Don't wear bracelets? No problem! Ask about our necklace option.)

Horsemanship 101- Come out to the barn and learn more about the horse you sponsored with a private H101 session. Learn how to groom, walk, lunge, etc. H101 session(s) may be passed on as a gift to another individual. Diamond sponsors may choose either 4 private H101 sessions or to attend an H101 Series.

## **Diamond Horse Sponsor- \$2000**

**Payment options: one time \$2000 or \$166.70/mo**

### Private

#### *Recognition*

- Recognition on Horses Help website and in newsletter
- Name on bottom of horse's Main Stall Plate and on Sponsor Plate
- Name on horse's halter (custom made)
- Extra large name on solo side of saddle blanket/Delta Vest
- Extra large name on back of event shirt

#### *Gift*

- 'Horse Sponsor' car decal
- 2 Barn Bash tickets
- Horsemanship 101 (Series or 4 private)
- Sponsor shirt
- Sponsor Plaque
- Starter charm bracelet or necklace w/ custom horse charm and 6 month charms

### Corporate

#### *Promotional*

- Recognition on Horses Help website and in newsletter
- Logo on bottom of horse's Main Stall Plate and on Sponsor Plate
- Company name on horse's halter (custom made)
- Extra large logo on solo side of saddle blanket/Delta Vest
- Extra large logo on back of event shirt
- Sponsor logo flag (3'x5')
- Sponsor logo banner (3'x5')

#### *Gift*

- 'Horse Sponsor' car decal
- 2 Barn Bash tickets
- Horsemanship 101 (Series or 4 private)
- Sponsor shirt
- Sponsor plaque

## **Platinum Horse Sponsor-\$1500**

**Payment options: one time \$1500 or \$125/month**

### Private

#### *Recognition*

- Recognition on Horses Help website and in newsletter
- Large name on Sponsor Plate
- Large name on saddle blanket/Delta Vest
- Large name on solo sleeve of event shirt

#### *Gift*

- 'Horse Sponsor' car decal
- 2 Barn Bash tickets
- Horsemanship 101 (2 private classes)
- Choice of one:
  - o Sponsor shirt
  - o Sponsor plaque with horses photo
- Starter charm bracelet or necklace w/custom horse charm and 4 month charms

### Corporate

#### *Promotional*

- Recognition on Horses Help website and in newsletter
- Name on Sponsor Plate
- Large logo on saddle blanket or Delta Vest
- Large logo on solo sleeve of event shirt

#### *Gift*

- 'Horse Sponsor' car decal
- 2 Barn Bash tickets
- Horsemanship 101 (2 private classes)
- Sponsor shirt
- Sponsor plaque

## Gold Horse Sponsor-\$1000

### Private

#### *Recognition*

- Recognition on Horses Help website and in newsletter
- Name Sponsor Plate
- Medium name on shared side: Saddle blanket/Delta Vest
- Name on shared sleeve of event shirt

#### *Gift*

- 'Horse Sponsor' car decal
- 1 Barn Bash ticket
- Horsemanship 101 (1 private class)
- Choice of one:
  - o Sponsor shirt
  - o Sponsor Plaque
- Starter charm bracelet or necklace w/ custom horse charm and 2 month charms

Payment options: one time \$1000 or \$83.40/month

### Corporate

#### *Promotional*

- Recognition on Horses Help website and in newsletter
- Name on Sponsor Plate
- Medium logo on saddle blanket or Delta Vest
- Medium logo on shared sleeve of event shirt

#### *Gift*

- 'Horse Sponsor' car decal
- 1 Barn Bash ticket
- Horsemanship 101 (1 private class)
- Sponsor shirt
- Sponsor plaque

## Silver Horse Sponsor- \$500

### Private

#### *Recognition*

- Recognition on Horses Help website and in newsletter
- Name on Sponsor Plate
- Small name on event shirt

#### *Gift*

- 'Horse Sponsor' car decal
- 1 Barn Bash ticket
- Choice of one:
  - o Sponsor plaque
  - o Sponsor shirt
- Choice of one:
  - o Starter bracelet with custom horse charm
  - o Custom metal dog tag

Payment options: one time \$500 or \$41.70/month

### Corporate

#### *Promotional*

- Recognition on Horses Help website and in newsletter
- Name on Sponsor Plate
- Small name/logo on event shirt

#### *Gift*

- 'Horse Sponsor' car decal
- 1 Barn Bash ticket
- Sponsor shirt
- Sponsor plaque

## **Bronze Horse Sponsor-\$250**

### Private

#### *Recognition*

- Recognition on Horses Help website and in newsletter
- Name on Sponsor Plate

#### *Gift*

- 'Horse Sponsor' car decal
- 1 Barn Bash ticket
- Choice of one:
  - o Sponsor plaque
  - o Sponsor shirt
  - o Metal dog tag with horses photo
  - o Custom horse photo charm

**Payment options: one time \$250 or \$20.80/month**

### Corporate

#### *Promotional*

- Recognition on Horses Help website and in newsletter
- Company name on Sponsor Plate

#### *Gift*

- 'Horse Sponsor' car decal
- 1 Barn Bash ticket
- Choice of one:
  - o Sponsor plaque
  - o Sponsor shirt

*\$5, \$10, and \$15 monthly Horse Sponsorships also available*

## **A la carte**

Sponsor Level Shirt- Get a shirt...or extra shirt with your sponsor level and year (\$20)

Flag- Beautiful 3'x5' flag with your name/logo to represent you or your company at Horses Help and special events on and off site (\$250)

Banner- 3'x5' banner displaying your name/logo which will be posted on our back wall for all to see (\$300)

## **Bracelet Upgrades**

6 Charms- Receive an additional 6 months of charms (\$100)

4 Charms- Receive an additional 4 months of charms (\$80)

2 Charms- Receive an additional 2 months of charms (\$40)

# Horse Sponsorship Information Form

## ***Sponsor Information***

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Birthday: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Business Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment Type:     Check     Cash     Credit Card     Other \_\_\_\_\_

Horse Sponsored: \_\_\_\_\_ Sponsorship Start Date: \_\_\_\_\_

## ***Promotional/Recognition Information***

Name (individual or business) as I would like listed on items, publications, website, etc.:

Please do not list my name/business (remain an anonymous sponsor)

This is in honor of an individual/business

This is in memory of an individual

## ***Sponsorship Package Choice:***

\_\_\_ Diamond Horse Sponsor- \$2000

\$2000 one time  \$166.70/mo

Shirt Size \_\_\_\_\_

Horsemanship 101:  Private  Series

*Private only:*

Choice of:  Bracelet  Necklace

\_\_\_ Silver Horse Sponsor- \$500

\$500 one time  \$41.70/mo

Shirt Size \_\_\_\_\_

*Private only:*

Choice of:  Shirt  Plaque

Choice of:  Bracelet  Dog tag

\_\_\_ Platinum Horse Sponsor- \$1500

\$1500 one time  \$125/mo

Shirt Size \_\_\_\_\_

Horsemanship 101:  Private  Series

*Private only:*

Choice of:  Shirt  Plaque

Choice of:  Bracelet  Necklace

\_\_\_ Bronze Horse Sponsor- \$250

\$250 one time  \$20.80/mo

Shirt Size \_\_\_\_\_

*Private only:*

Choice of:  Shirt  Plaque

Dog Tag  Charm

\_\_\_ Gold Horse Sponsor- \$1000

\$1000 one time  \$83.40/mo

Shirt Size \_\_\_\_\_

*Private only:*

Choice of:  Shirt  Plaque

Choice of:  Bracelet  Necklace

\_\_\_ \$5 monthly Sponsor

\_\_\_ \$10 monthly Sponsor

\_\_\_ \$15 monthly Sponsor

\_\_\_ A La Carte \_\_\_\_\_

\_\_\_ Other \_\_\_\_\_

### *For Horses Help Use Only*

\_\_\_ Payment received

\_\_\_ Logo received

\_\_\_ Shirt delivered

\_\_\_ Plaque delivered

\_\_\_ Promo items ordered

\_\_\_ Special items ordered

\_\_\_ Flag & banner ordered

\_\_\_ promo on web posted