

HORSES HELP
PRESENTS THE 2023

BARN BASH

*Blazing a
New Trail*

NOVEMBER 4, 2023

SPONSORSHIP
OPPORTUNITIES



6525 E. Dixileta Drive
Cave Creek, AZ 85331



602.569.6056



barnbash@horseshelp.org
horseshelp.org/barnbash2023

EIN# 74-2477097 | AZ Tax Credit QCO# 20859

ABOUT HORSES HELP

OUR EQUINE-ASSISTED SERVICES

ADAPTIVE RIDING AND HORSEMANSHIP

Nationally certified instructors teach horsemanship and riding skills while challenging participants physically, cognitively, and emotionally. Programs are suitable for ages 4 to seniors.

REHABILITATIVE THERAPY PROGRAMS

Individually conducted by Physical, Occupational or Speech therapists. Programs take advantage of the horse's dynamic movement and behaviors to achieve individual therapy goals. Suitable for ages 4 to seniors.

EQUINE-ASSISTED LEARNING

Participants, groups or families engage in hands-on learning that uses the horse as a partner in exploring positive development of communication, self-respect, confidence, trust, life-skills, accountability, and conflict resolution. This program category includes population specific programs such as Operation Unbridled (service men and women), Family H.E.R.D. (families), and foster youth, trauma and human trafficking survivors.

PATH INTERNATIONAL PROFESSIONAL TRAINING

Mentor training and national certifications for individuals looking to enter our industry as instructors, therapists or clinicians.

Horses Help is a PATH International Premier Accredited therapeutic and recreational agency that has been providing Equine-Assisted Services since 1987. Participants range from 4 years old to seniors. Utilizing specially trained horses, Volunteers, PATH International Certified Instructors, Licensed Physical, Occupational and Speech Therapists, participants enjoy weekly sessions that enable them to learn horsemanship, riding skills, life skills -- all while building upon the horse and human relationship.

Populations We Serve:

- Individuals with Physical and/or Cognitive Disabilities
- Individuals with Emotional Impairment
- At-Risk Youth
- Active and Retired Military Personnel and First Responders
- Survivors of Human Trafficking

**SUCCESS COMES
FROM TEAMWORK**

HORSESHHELP.ORG/BARNBASH2023

2,100+

EQUINE-RELATED ACTIVITIES
AND THERAPIES
PROVIDED ANNUALLY

ABOUT THE EVENT

Blazing a New Trail

The Barn Bash is Horses Help's largest fundraising event of the year. This year, we are blazing a new trail, a big bright one! In addition to a heartwarming and informative program, attendees will enjoy a catered dinner and the events and activities below.

[VIEW EVENT PAGE](#)



FAMILY FUN

1. Bring your family and friends for a night outdoors at our new ranch! Meet the herd and see some of our riders in action. And let's not forget the live music and dancing!

LIVE & SILENT AUCTIONS

2. We will host both a live and silent auction -- a little something for everyone. Our Auctioneer, Anna Aja, will be our Master of Ceremonies for the dinner program.

CASINO TABLES

3. After dinner, try your hand at craps, 21 and roulette - we will give you the opportunity to turn your chips into raffle tickets for a chance to win some incredible prizes.

MEET OUR HERD

4. We couldn't do what we do without our amazing herd. Attendees meet and learn a little about our horses.

WHY SPONSOR US?

WE NEED YOU!

With our new ranch, we will be able to grow our herd and finally bring new clients to our Horses Help family. Now that we have room to grow, our needs are growing too. With your help, we can make it happen!

Proceeds from the Barn Bash underwrite program expenses for all participants, help pay for feed and hay for our horses, and directly impact special needs individuals, military and first responders, trauma survivors and at-risk youth in Arizona. It's only through your generosity that we can continue doing what we do best, which is to serve the most deserving among us.

GIVING BACK

An opportunity for you to champion a cause for positive change and impact the lives of the individuals we help.

TAX ADVANTAGES

There are also some tax advantages to a corporate sponsorship. Reach out to your tax professional.

Horses Help is a 501(c)(3) Qualified Charitable Organization, and qualifies for the dollar-for-dollar charitable tax credit. Your tax professional can provide further details on the specific

VISIBILITY



Your organization will receive constant visibility in our pre and post-event show marketing.



300+

GUESTS ATTENDED OUR 2022 EVENT

\$112K

RAISED AT THE 2022 BARN BASH TO HELP OUR CENTER

SPONSOR PACKAGES

Commit to a sponsorship early to maximize your benefits and exposure while ensuring the Barn Bash is a success! Have questions? Ready to design a custom package? Let's get in touch! Contact barnbash@horseshelp.org.



SPONSOR BENEFITS

	RANCH MANAGER \$7,500 <i>[1 available]</i>	BARN MANAGER \$5,000 <i>[2 available]</i>	HORSE BOSS \$3,000 <i>[3 available]</i>	TRAIL BOSS \$2,000 <i>[3 available]</i>
Banner, provided by Horses Help, at the ranch all year-round	X	X	X	
Event recognition	X	X	X	X
Logo displayed on event web page and event marketing	X	X	X	X
Recognition in Horses Help's event social posts	X	X	X	X
Ad in event program (print and digital)	Full Page	Half Page	Quarter Page	Quarter Page
Event Tickets	Two Tables of 10	Six Event Tickets	Four Event Tickets	Two Event Tickets
Featured benefit	Logo/signage in casino area, on casino tables and on bidding app	Logo/signage at hors d'oeuvre or buffet tables	Logo/signage on dance floor or red carpet	Logo/signage at bar (1 sponsorship per bar)

PURCHASE A SPONSORSHIP

ADDITIONAL ASKS

AUCTION ITEMS NEEDED

Our live and silent auctions are a successful part of the Barn Bash. Please consider donating items or services for us to auction at the event. Past items have included hats, paintings, restaurant gift cards, jewelry, hotel stays, farrier services and vacations. It's great exposure for your company! Complete a donation form [HERE](#).

OTHER WAYS TO SUPPORT THE CENTER

PROGRAMS & SERVICES

BARN BASH GOAL - \$25,000

Donations will go towards the upkeep of the center and helping put a participant in a saddle. We automatically offset over 50% of the cost for these participants. All Horses Help clients are on partial scholarships and additional assistance is given for financial hardship, active or retired military and First Responders who qualify.

HORSE CARE

BARN BASH GOAL - \$10,000

On average, it costs \$3,000 a year to provide quality bedding and dental, veterinary, and hoof care to one herd member. In addition, there is also the cost of manpower hours to exercise, groom, and care for the herd. We hope you will consider sponsoring one of our beautiful herd members. Click [HERE](#) to meet them.

DONATE NOW



*Blazing a
New Trail*

THANK YOU FOR YOUR SUPPORT

**WE HOPE TO SEE YOU AT THE
2023 BARN BASH**

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