



Horses Help
PRESENTS

21ST ANNUAL
BARN BASH

Fiesta
de los
Caballos

SPONSORSHIP
OPPORTUNITIES



Saturday, October 25, 2025





Horses Help is a PATH International Premier Accredited therapeutic and recreational agency that has been providing Equine-Assisted Services since 1987. Participants range from 4 years old to seniors. Utilizing specially trained horses, Volunteers, PATH International Certified Instructors, Licensed Physical, Occupational and Speech Therapists, participants enjoy weekly sessions that enable them to learn horsemanship, riding skills, life skills -- all while building upon the horse and human relationship.

Populations We Serve:

- Individuals with Physical and/or Cognitive Disabilities
- Individuals with Emotional Impairment
- At-Risk Youth
- Active and Retired Military Personnel and First Responders
- Survivors of Human Trafficking

SUCCESS COMES FROM TEAMWORK

ABOUT HORSES HELP

OUR EQUINE-ASSISTED SERVICES

ADAPTIVE RIDING AND HORSEMANSHIP

Nationally certified instructors teach horsemanship and riding skills while challenging participants physically, cognitively, and emotionally. Programs are suitable for ages 4 to seniors.

REHABILITATIVE THERAPY PROGRAMS

Individually conducted by Physical, Occupational or Speech therapists. Programs take advantage of the horse's dynamic movement and behaviors to achieve individual therapy goals. Suitable for ages 4 to seniors.

EQUINE-ASSISTED LEARNING

Participants, groups or families engage in hands-on learning that uses the horse as a partner in exploring positive development of communication, self-respect, confidence, trust, life-skills, accountability, and conflict resolution. This program category includes population specific programs such as Operation Unbridled (service men and women), Family H.E.R.D. (families), and foster youth, trauma and human trafficking survivors.

PATH INTERNATIONAL PROFESSIONAL TRAINING

Mentor training and national certifications for individuals looking to enter our industry as instructors, therapists or clinicians.



2,100⁺

EQUINE-RELATED ACTIVITIES
AND THERAPIES
PROVIDED ANNUALLY

ABOUT THE EVENT



Horses Help’s biggest event is back—Fiesta style! Join us as we celebrate the horse at Fiesta de los Caballos, complete with a catered dinner, heartwarming stories, and unforgettable fun.

[VIEW EVENT PAGE](#)



WE NEED YOU!

Our ranch is growing—and so is the demand for the vital programs we offer. With your help, we can continue expanding our reach and making a meaningful difference.

Proceeds from the Barn Bash help cover program costs, provide feed and care for our herd, and directly support special needs individuals, military veterans, first responders, trauma survivors, and at-risk youth across Arizona.

Your generosity keeps it all going.

WHY SPONSOR US

GIVING BACK

This is your moment to lead with purpose—make a real difference now and directly change lives through your support.

TAX ADVANTAGES

Corporate sponsorships may be tax-deductible—check with your tax pro and act now!



HORSES HELP

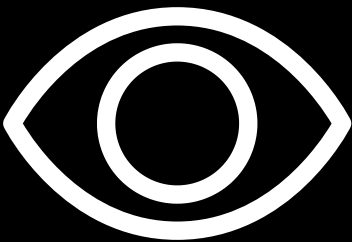
is a 501(c)(3)
charity eligible
for a dollar-for-
dollar tax credit.

FAMILY FUN

Join us for an inspiring night at the ranch. You’ll see the impact of our programs firsthand—all in the spirit of Fiesta de los Caballos.

LIVE & SILENT AUCTION

It’s part party, part bidding bonanza! Don’t miss your chance to score amazing items while Anna Aja brings the fire to the live auction stage.



VISIBILITY

Your organization will receive constant visibility in our pre- and post-event marketing.



ATTENDANCE

Over 350+ guests joined us in 2024!

CASINO TABLES & BAND

Craps, blackjack, roulette—and a live band to keep the fiesta going! Test your luck, win big, and dance the night away under the stars.

MEET OUR HERD

Get up close and personal with the true stars of the night—our incredible herd! Say hello, snap a selfie, and learn what makes each of our horses so special.

SPONSORSHIP OPPORTUNITIES

SPONSOR PACKAGES

Commit to a sponsorship early to maximize your benefits and exposure while ensuring the Barn Bash is a success! Have questions? Ready to design a custom package? Let's get in touch! Contact barnbash@horseshelp.org.



SPONSOR BENEFITS	RANCH MANAGER \$7,500	BARN MANAGER \$5,000	HORSE BOSS \$3,000	TRAIL BOSS \$2,000
Banner, provided by Horses Help, at the ranch all year-round	X	X	X	
Event recognition	X	X	X	X
Logo displayed on event web page and event marketing	X	X	X	X
Recognition in Horses Help's event social posts	X	X	X	X
Ad in event program (print and digital)	Full Page	Half Page	Quarter Page	Quarter Page
Event Tickets	Two Tables of 10	Six Event Tickets	Four Event Tickets	Two Event Tickets
Featured benefit	Logo/signage in casino area, on casino tables and on bidding app	Logo/signage at hors d'oeuvre or buffet tables	Logo/signage on dance floor or red carpet	Logo/signage at bar (1 sponsorship per bar)

PURCHASE A SPONSORSHIP

ADDITIONAL ASKS

AUCTION ITEMS NEEDED

Our **live and silent auctions** are a highlight of the Barn Bash—and we need your help to make them unforgettable. We're seeking unique items and services to wow our guests and drive support for our mission. Think big: hats, artwork, gift cards, jewelry, hotel stays, farrier services, even dream vacations—anything that gets people raising their paddles. **Your donation makes a difference and puts your brand in front of an engaged, generous crowd.**

Ready to donate? Complete the form [\[HERE\]](#).

OTHER WAYS TO SUPPORT THE CENTER PROGRAMS & SERVICES

Donations will go towards the upkeep of the center and helping put a participant in a saddle. We automatically offset over 50% of the cost for these participants. All Horses Help clients are on partial scholarships and additional assistance is given for financial hardship, active, or retired military and First Responders who qualify.

HORSE CARE

It takes **\$8,000** a year to keep just one of our healing horses healthy and happy—covering essentials like bedding, dental work, vet visits, and hoof care. Add in the daily exercise, grooming, and hands-on care from our dedicated team, and the need becomes even greater. Your support is critical. Will you step up and sponsor a herd member today?

Meet our incredible herd [\[HERE\]](#).

DONATE NOW



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THANK YOU FOR YOUR SUPPORT

**WE HOPE TO SEE YOU AT THE
2025 BARN BASH**

HORSESHelp.ORG/BARNBASH2025

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