14th annual

BIG BAD BARN BASH
in memory of Joy King
Saturday, November 3rd

www.horseshelp.org // Tel: 602-569-6056 // events@horseshelp.org
We are gearing up for Horses Help’s 14th annual Big Bad Barn Bash and need your help!

The Barn Bash is our largest fundraising event of the year and helps us put hay in the barn and provide scholarships for our program participants. It is only through your generosity that we can continue doing what we do best, which is to serve the most deserving among us.

We have booked The Ryan Sims Band which will be sure to bring a crowd!

All proceeds benefit Horses Help. We provide over 9,000 equine-related activities and therapies annually and serve individuals with special needs, at-risk youth, our Veterans, First Responders, and their families.
**CASINO SPONSOR** $10,000
- Your name/logo on:
  - Gaming tables
  - Event program
  - Horses Help website as event sponsor
  - Printed marketing material
  - Social media marketing
  - Banner at event followed by one year display on the “wall of fame”
- Verbal recognition at the event
- 6 admission tickets

**FOOD SPONSOR** $10,000
- Your name/logo on:
  - Food tables
  - Event program
  - Horses Help website as event sponsor
  - Printed marketing material
  - Social media marketing
  - Banner at event followed by one year display on the “wall of fame”
- Verbal recognition at the event
- 6 admission tickets

**ENTERTAINMENT SPONSOR** $5,000
- Your name/logo on:
  - Horses Help website as event sponsor
  - Printed marketing material
  - Social media marketing
  - Banner at event followed by one year display on the “wall of fame”
- Verbal recognition at the event
- 4 admission tickets

**DANCE FLOOR SPONSOR** $3,000
- Your name/logo on:
  - Dance floor
  - Horses Help website
  - Printed marketing material
  - Social media marketing
  - Banner at event followed by one year display on the “wall of fame”
- 2 admission tickets
BEVERAGE SPONSOR  $2,000
- Your name/logo on:
  - Event wine glasses
  - Horses Help website
  - Printed marketing material
  - Social media marketing
  - Banner at event followed by one year display on the “wall of fame”
- 2 admission tickets

BAR SPONSOR  $1,500
- Your name/logo on:
  - Four bar areas
  - Horses Help website
  - Printed marketing material
  - Social media marketing
  - Banner at event followed by one year display on the “wall of fame”
- 2 admission tickets

CENTERPIECE SPONSOR  $1,500
- Your name/logo on:
  - 25+ VIP table centerpieces
  - Horses Help website
  - Printed marketing material
  - Social media marketing
  - Banner at event followed by one year display on the “wall of fame”
- 2 admission tickets

PROGRAM ADS  $500 OR $250
1/2 page ad - $500, 1/4 page ad - $250
Graphics due by Sept. 28th - please refer to page 6 for more details
- Sponsor recognition in event program
- Your company information to 500+ attendees
RIDER SCHOLARSHIPS $2,500
Can be paid in monthly installments
- Sponsor recognition in event program
- Verbal recognition at event
- Two VIP tickets to event

HAY SPONSOR $2,000
Can be paid in monthly installments
- Sponsor recognition in event program
- Verbal recognition at event
- Two VIP tickets to event

INDIVIDUAL HORSE SPONSOR
Can be paid in monthly installments
- Sponsor recognition in event program
- Verbal recognition at event
- Two VIP tickets to event
(Diamond level only)

Diamond $2,500/year
Gold $1,000/year
Silver $500/year
Bronze $250/year
Horses Help is a premier accredited therapeutic and recreational agency that serves the special needs population by providing activities to empower them to break through physical, cognitive and emotional barriers using a unique collaboration of horses and people.

THANK YOU FOR YOUR SUPPORT!

Horses Help has issued the following deadlines for sponsorship submissions. Our advertising begins in March so get your sponsorship in now to ensure you receive maximum exposure and receive the full benefits of sponsoring the Barn Bash!

By September: Email Company Logo to lauralosvald@gmail.com Vector (preferred), jpeg, or png format
By October: Submit Sponsor Form to lauralosvald@gmail.com
By October: Email Program Ads/Artwork to events@horseshelp.org
End of October: Silent Auction items received by Horses Help

To become a sponsor, or for additional information concerning sponsorship opportunities, benefits received and custom packages, please contact events@horseshelp.org

www.horseshelp.org Tel: 602-569-6056

ABOUT HORSES HELP

Horses Help is a premier accredited therapeutic and recreational agency that serves the special needs population by providing activities to empower them to break through physical, cognitive and emotional barriers using a unique collaboration of horses and people.

- Horses Help has faithfully served our special needs, at-risk youth, First Responders and military populations for 31 years.
- We provide over 9,000 equine activities and therapies annually, with over 20,000 volunteer hours to support our programs.
- We are one of four premier accredited therapeutic riding centers in Arizona.
- Over 90% of our donations go directly to program support.

SILENT AUCTION ITEMS

The Silent Auction is always a successful part of the Barn Bash. Please consider donating items or services for us to auction at the event. Past items have included hats, paintings, restaurant gift certificates, jewelry, hotel stays and farrier services. We can assure you, it is great exposure for your Company!

SPONSORSHIP DEADLINES

important dates!

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THANK YOU FOR YOUR SUPPORT!